

DERRICK BUTTS

2026 MEDIA KIT

BUILD WINNING TEAMS

DRIVE SALES PERFORMANCE

CREATE REAL RESULTS





IN THIS ISSUE

“This media kit offers a closer look into the work, philosophy, and impact of Derrick Butts. Inside, you’ll discover the principles that guide his coaching and speaking, the signature talks trusted by organizations nationwide, and the experiences designed to move individuals and teams from clarity to execution.”

FROM DERRICK BUTTS

If this is in front of you, it means you're responsible for people. Their growth, performance, outcomes, and the culture that holds it all together.

I know that weight.

Most organizations don't struggle because their people lack talent. They struggle because clarity gets lost, alignment fades, and execution becomes fragmented. That costs momentum and results.

When I speak, I don't hype your room. I help people see themselves clearly, understand how their role matters, and leave with frameworks they can use immediately. Frameworks that change how meetings sound, decisions are made, and responsibility is owned. My work has been shaped by years of walking with individuals and teams at moments that mattered. Real change doesn't come from motivation alone. It comes from honesty, structure, and the courage to act intentionally.



Sustainable wins come when people are connected, empowered, and expected to execute. I speak personally because it matters. I don't talk at rooms, I talk with them. That's why audiences often say it feels like the message was meant specifically for them. Because in many ways, it is.

The talks in this kit are my most requested sessions, refined through real rooms, real conversations, and real results across corporate sales teams, executive leadership groups, and school districts. Each engagement is tailored to your people, your culture, and your desired outcomes. If you're looking for a speaker who creates a moment, there are many. If you want someone who creates movement, clarity, and follow-through, that's the work I do.

Let's create results together.

01 SIGNATURE TALKS

Signature talks designed to create clarity, drive strategy, and build accountability

DREAM TO DONE

SALES FUNDAMENTALS

MAGNETIC MESSAGING

DO LESS - ACCOMPLISH MORE

**MINDSHIFTS FOR
MARGIN
MOVEMENT**

**3 STORIES EVERY
SALESPERSON MUST
MASTER**

02 HIGHLY REQUESTED TALKS

We are becoming what we think, say, and do. In order to achieve greater, we must work on our believer and our mindset. Join our 7 Day Success Self Talk Challenge. You'll use this section to write down each day's affirmation.

DREAM TO DONE

1

This talk focuses on the importance of vision, goal setting, and decisive action. Audiences gain clarity, develop a practical strategy, and embrace accountability to move deferred dreams into completed wins.

MAGNETIC MESSAGING

2

A powerful session on visibility and communication. Audiences learn how to use language that connects with both the heart and the head, build trust, and follow up intentionally so the right people engage with their brand and message.

SALES FUNDAMENTALS

3

This session reinforces that the process is more important than the person. Derrick emphasizes mastery of the basics, repetition, and consistency as the foundation of excellence and long-term success.

MINDSHIFTS FOR MARGIN MOVEMENT

4

Audiences learn three key mindset shifts required to develop and maintain a winning attitude. Participants leave energized, challenged, and equipped to control the controllables and move margins in business.

LET'S START THE CONVERSATION

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03 CUSTOM TALKS

In addition to Derrick's signature and highly requested sessions, every talk can be customized to your organization, audience, and goals. Whether it's a leadership retreat, sales summit, or team-building workshop, Derrick will design the content and delivery to maximize engagement, learning, and real-world results.

THE ART OF DOING, DELEGATING, AND DELETING

Learn how to prioritize what matters, delegate effectively, and eliminate distractions to maximize focus and productivity.

- Leaders & Teams

OVERCOMING SALES OBJECTIONS

Practical strategies to handle objections with confidence, turning challenges into opportunities and closing more deals.

- Sales Teams

HOW TO DEVELOP YOUR DREAM TEAM

Identify talent, align strengths, and create a high-performing team culture that drives results.

- Managers &
Executives

3 STORIES EVERY SALESPERSON MUST MASTER

Discover the storytelling framework that engages clients, builds trust, and accelerates conversions.

- Sales
Professionals

DO LESS - ACCOMPLISH MORE

Learn the power of focus, prioritization, and intentional action to achieve bigger results with less effort.

- Leaders & Teams

SOCIAL SELLING

Strategies for leveraging social platforms to connect, influence, and convert prospects into loyal customers.

- Sales &
Marketing Teams

04 SERVICES & RATES

We prioritize fit and impact over finances. Every engagement is tailored to your audience, your goals, and your desired outcomes. Below is a guideline based on previous sessions. Let's discuss your vision and make it happen.

SERVICE	STARTING FROM
Virtual Webinars	\$1,500
Sales Trainings	\$2,500
Professional Coaching	\$5,000
Keynote Speaking	\$10,000

**Custom packages and long-term partnerships are available. We focus on creating meaningful impact, not just transactions.*

BY THE NUMBERS

21K

Followers

82%

Audience

42.9%

Engagement

7.5K

Weekly Reach



LET'S BUILD YOUR NEXT WIN

AND RES

CLARITY, EXECUTION, AND RESULTS. CLARITY, EXECUTION, AND RESULTS.



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