



# CLARITY BRINGS CONFIDENCE

DERRICK BUTTS

# CONTENTS

## **M O D U L E 1**

1. The DGCP Framework
2. Discovery Questions

## **M O D U L E 2**

1. The Dream
2. The Dream Defined
3. BIG and SAFE Goals

## **M O D U L E 3**

1. The Scoreboard
2. The 4 Growth Questions

## **M O D U L E 4**

1. Access My Guest Pass
2. 7 Day Thought Starters

## **M O D U L E 5**

1. Full Program
2. Frameworks Outlined
3. Next Steps

## **M O D U L E 6**

1. Calendar
2. Notes and Extras



# Introduction

# QUICK START CHECKLIST

## PART 1

Block 2 Hours For Workbook Completion  
Complete All 7 Discovery Questions  
Write Your BIG GOAL (be bold!)  
Define 3-5 Wins (milestone goals)

## PART 2

Set Up Your Tracking System  
Schedule Your Guest Pass Session  
Begin 7-Day Thought Starters  
Join Our Community

**WE BUILD WHAT WE  
BIRTH, AND WE DROP  
WHAT WE ADOPT.**

**THERE'S NO NEED TO  
AIM, IF THERE'S NOT  
EVEN A TARGET.**

**-BUTTSISMS**

# Hello!



I am Derrick Butts. Around our Tribe, I'm referred to as Coach Derrick. We'll get to know each other better, but for now just know I specialize in getting people into action that leads to results. Over the last decade I've mastered a 90 day program that includes: Coaching, Practice, Leadership Content, Business Strategy, and Good Ole Fashion Inspiration. All of this builds confidence, a plan of action, and leads to results. That's the most important thing: RESULTS!!!

It's why you're here. It's why I hired a coach and still get coaching monthly. We believe in it because it compounds our efforts over time.

You ready to dive in? Let's go!!!

# READY, SET, GO

We've removed the fluff so let's dive right in.

There's no need to aim, if there's not even a target.

Winning for us is helping you get to your desired place, not one you've adopted from us.

You're about to embark on a 90-day journey around three pillars: Clarity, Strategy, and Accountability.

This workbook focuses on the first critical element - CLARITY - through our proven DGCP Framework.

## WHAT DO I WANT?

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M O D U L E 1

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# The DGCP Framework Overview

# THE DGCP FRAMEWORK

OVERVIEW OF THE FOUR PILLARS. WHEN UNDERSTOOD AND IN OPERATION IT WILL LEAD TO YOUR DESIRED RESULTS.



# CLARITY IS POWER



When you know where you're going and what you need to get there, confidence becomes inevitable.

Here's the truth many people miss: You can't hit a target you can't see. You can't build momentum toward a goal you haven't fully defined. That feeling of activity or being busy, yet not productive. That's exactly what happens without clarity.

Don't skip this section because you have a general idea of what you want. The clearer you are, the easier it is to coach you.

MODULE 2

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# Discovery Questions?

# 7 Discovery Questions

1. Do you wake up feeling inspired about living your best life?
2. Have you discovered your dream? The reason for this season of your life?
3. Do you have written goals that are aligned to get you to your desired destination?
4. What excuse or mindset is holding you back from living out your purpose?
5. Are you ready to give your dream permission to live?
6. Are you ready to take action right now?
7. How will you feel about yourself when you accomplish this goal?

# MY WHY STATEMENT

I AM COMMITTED TO \_\_\_\_\_  
BECAUSE WHEN I ACHIEVE THIS, I WILL  
FEEL:

\_\_\_\_\_  
THIS MATTERS TO MY FAMILY/LEGACY  
BECAUSE:

\_\_\_\_\_  
IN MOMENTS OF DOUBT, I WILL  
REMEMBER:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# THE DREAM



It's never too late to be what you might have been.

Unknown Author

Your dream is your compass. Without a clear destination, you'll drift. One moment on and the next moment off. Maybe you put your dream away, tucked it under your pillow, or placed it in the closet next to your favorite shoes that you haven't worn in awhile. Most try their best to put it in the back of our minds because maybe we think it will never come to fruition.

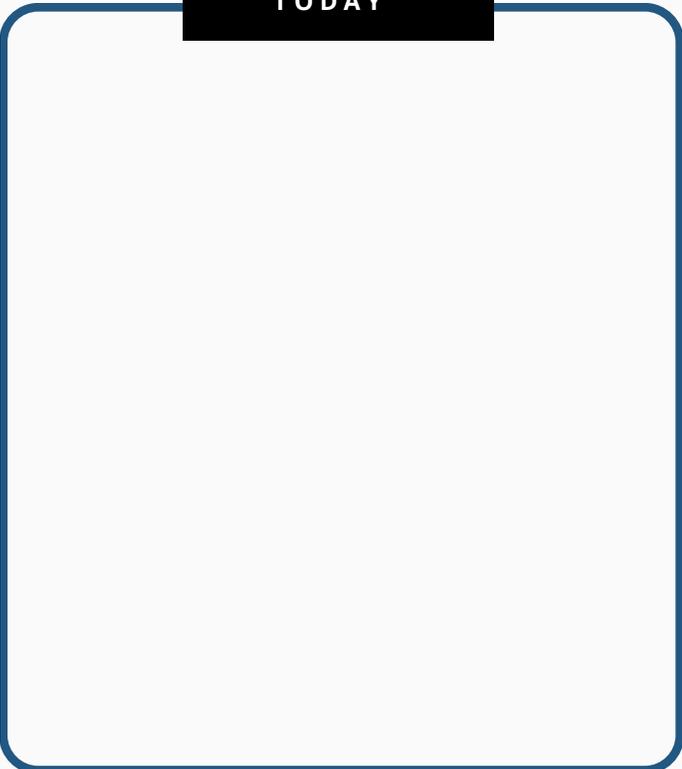
If you ever want to shake that feeling of unfulfillment, you must pull your dream out of the past and give it permission to follow or better yet lead you into your future.

Will you say this out loud RIGHT NOW: *My dream has permission starting today to live in my life.* Say it again. and again. How does that feel?

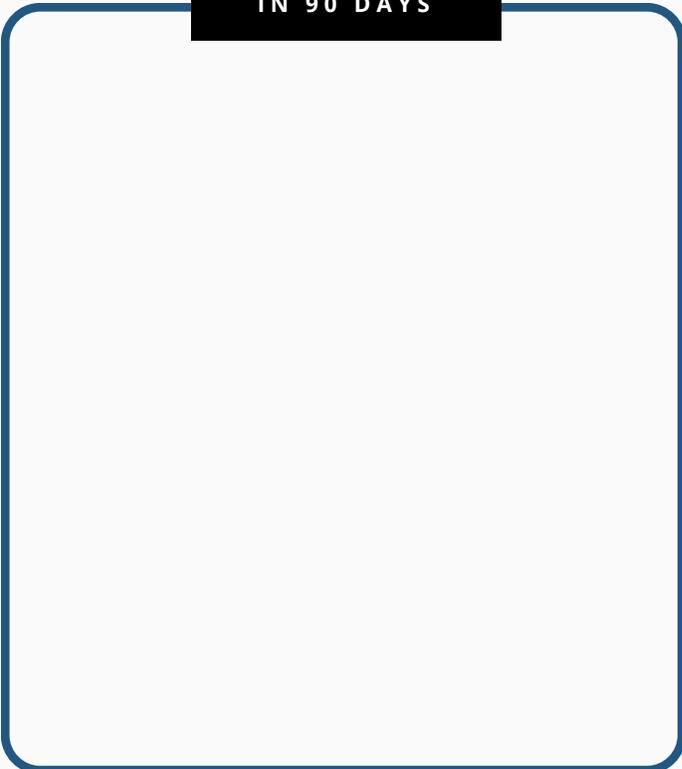
# BEFORE AND AFTER VISION

TAKE TIME TO IDENTIFY YOUR STARTING POINT.  
FORECAST YOUR DESIRED OUTCOME IN 90 DAYS.

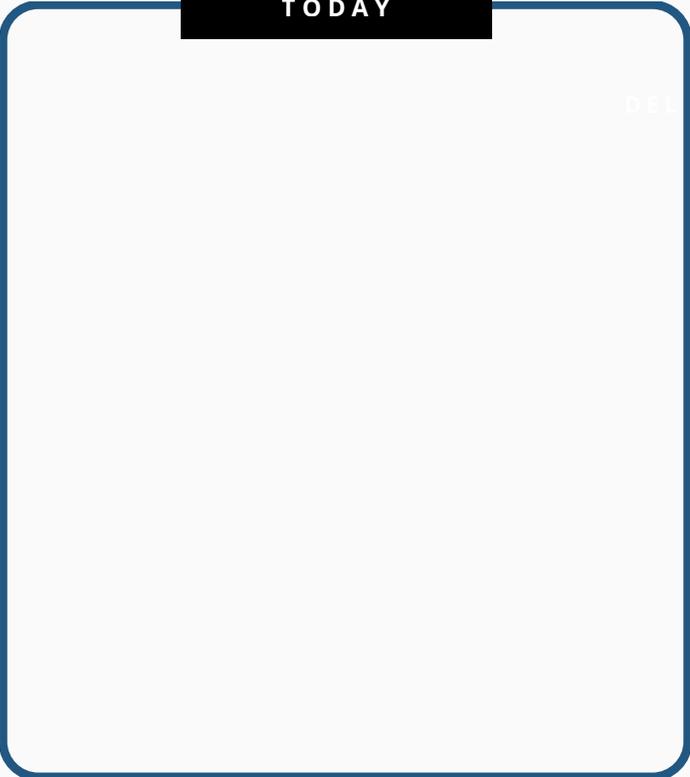
TODAY



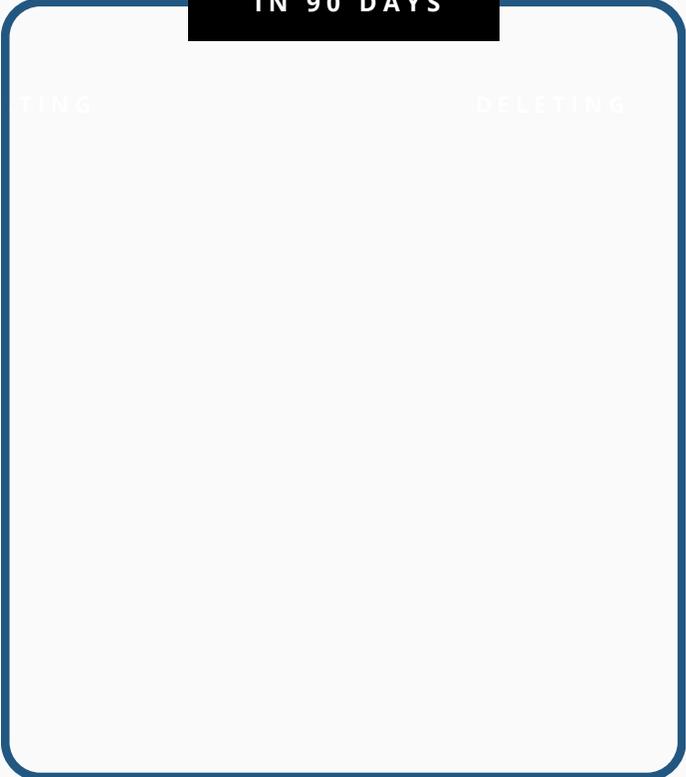
IN 90 DAYS



TODAY



IN 90 DAYS



DELEGATING

DELETING

# YOUR BIG GOAL

**WHAT'S THE ONE TRANSFORMATIONAL OUTCOME YOU WANT TO ACHIEVE IN THE NEXT 90 DAYS?**

Be specific. Make it meaningful. This should excite and challenge you.

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**WINNERS TIP: A CLEAR GOAL HAS A SMART FACTOR:**

Specific Outcome

Measurable Success Criteria

Attainable

Reason and Reasonable

Time Bound (Something that can be done within 90 days)

I've left this space just in case you need to write something after our first class. Sometimes my clients right down something extremely S.A.F.E. (small and fairly easy) After our first call --- they right down what they wanted to write down at first. Here's for your do over.

**REMEMBER: YOU CREATE THE LIFE YOU DESIRE OR YOU LIVE THE ONE YOU DREAD.**

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## MINDSHIFT/IDENTITY SHIFT:

I AM NO LONGER SOMEONE WHO \_\_\_\_\_

I AM NOW SOMEONE WHO: \_\_\_\_\_

MY NEW DAILY HABITS REFLECT THIS:

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# HOMework

Now that we have a big DREAM - we must break it down into our small WINS/GOALS. Your big dream is achieved through consistent small wins. What are 3-5 milestone goals that will lead you to your big result?

1

Complete Certification by Week 4

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2

Build Email List to 200 Subscribers by Day 60

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3

Close 2 New Clients By End of 90 Days

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**My BIG 90 Day Goal**

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**Month 1**

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# MY 90 DAY GOAL

**Month 2**

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**Month 3**

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**I Accomplished**

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# OBSTACLES AND SOLUTIONS

WE ARE NOT JUST POSITIVE WITHOUT BEING PREPARED. LIFE WILL LIFE AND WHEN IT DOES - WE WILL BE PREPARED. HURDLES WERE NEVER INTENDED TO MAKE US STOP RUNNING. IT DOES CAUSE US TO SLOW DOWN AND OVERCOME. TAKE TIME TO FORECAST SO YOU CAN KEEP MOVING FORWARD WHEN THINGS SURFACE.

## WHAT OBSTACLES MIGHT STOP ME?

- Q 1:
- Q 2:
- Q 3:

## WHAT'S MY PLAN WHEN (OBSTACLE) HAPPENS?

- A:
- A:
- A:

## WHO CAN I CALL WHEN I'M STUCK?

- CONTACT 1:
- CONTACT 2:
- CONTACT 3:

## THE WHY?

- ATTACKS WILL COME
- BE PREPARED BEFORE SO IT DOESN'T STOP YOU
- PROACTIVE VS REACTIVE
- ANTICIPATING BARRIERS: = PREPARED WINNERS



**AFFIRMATION:**

MY STARTING POINT IS NOT MY FINISH LINE.

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THE COST OF  
NOT ACTING

ASSIST 72 WIN

STRAIGHT  
LINE CLARITY

ASSIST 72 WIN

PROFESSOR  
CAROL HOLMES  
COACHING RESULTS

ASSIST 72 WIN

MODULE 3

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# THE SCOREBOARD

DON'T LOSE  
VISION

ASSIST 72 WIN

WHEN  
YOU  
CLICK

ASSIST 72 WIN

CLARITY  
FIRST

ASSIST 72 WIN

PASSION ISN'T  
ENOUGH

ASSIST 72 WIN

DONE  
OVER PERFECT

ASSIST 72 WIN

SMALL START  
BIG PURPOSE

ASSIST 72 WIN

## **Your Scoreboard: How Will You Measure Success?**

Without measurement, it's hard to know if you're winning. What metrics will tell you you're on track?

Remember: Only what you measure and monitor can grow.\*\*

What will you track on a weekly/monthly basis?

**YOUR WHY IS YOUR FUEL. WHEN OBSTACLES ARISE, THIS IS WHAT PULLS YOU FORWARD.**

WHAT WILL ACHIEVING THIS GOAL MEAN FOR YOU? HOW WILL IT CHANGE YOUR LIFE?

**The journey of becoming is just as important as the final destination.**

### **4 Growth Questions**

- 1. What do I already know?**
- 2. What do I need to learn?**
- 3. What do I need to master?**
- 4. What do I see that's missing?**

**All you need to begin, is a pen, a pad, and a plan...**

# M.V.P. MOST VALUABLE PRIORITY

Success is in the Setup.

WEEKLY ACTION TRACKER

## MY #1 PRIORITY THIS WEEK

## 3 M.I.I. ACTIONS THIS WEEK

<input type="checkbox"/>	_____

## CALLS TO MAKE:

<input type="checkbox"/>	_____

## THINGS TO DO:

<input type="checkbox"/>	_____

## WINS THIS WEEK

<input type="checkbox"/>	_____

## WHAT I LEARNED THIS WEEK:

MODULE 4

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# ACCESS MY GUEST PASS

# guest pass GUIDE

## BEFORE SESSION 1:

- PLEASE COMPLETE THE WORKBOOK
- BRING YOUR QUESTIONS
- COME READY TO PARTICIPATE

## MY TOP 3 QUESTIONS:

- Q 1:
- Q 2:
- Q 3:

## MY ANSWERS TO MY QUESTIONS:

- A:
- A:
- A:

## ADDITIONAL AHA MOMENTS

- AHA 1:
- AHA 2:
- AHA 3:

## FULL EXPERIENCE

- 6 sessions over 90 days
- Accountability Connections and Partnerships
- Direct Access To Live Coaching
- Invitation to Live In Person Mastermind

# SESSION PREP PAGES

**BIGGEST WIN**

**BIGGEST  
CHALLENGE**

**I NEED  
SUPPORT WITH**

**USE THIS SECTION TO PREPARE FOR THE NEXT COACHING CALL. YOUR BIGGEST  
BREAKTHROUGH HAPPENS WHEN WE ARE HONEST OF WHERE WE ARE.**

**COACH DERRICK BUTTS**

**TOP QUESTION**

**TOP QUESTION**

**TOP QUESTION**

# BONUS: 7 DAY THOUGHT STARTERS

Answer these in your notebook, voice notes, or journal:

## Keep Your Momentum Until Session 1

These daily thought exercises will keep your mind focused on growth between now and your life session. Read each quote, then allow your mind to explore. There are no right and wrong answers - you're learning to become aware of your thoughts.

Day 1: "Your dominant thought will dominate your life."

Day 2: "You're headed in the direction of your most dominant thoughts."

Day 3: "Your dominant thought should provide directions to your daily disciplines."

Day 4: "Whatever you do daily will decide your destiny."

Day 5: "Repetition is the foundation of mastery."

Day 6: "Eliminate excuses: They actually are useless."

Day 7: "Life rewards your actions, not your intentions."

## Clarity brings Confidence

Now that you've decided to win, do not return to your old default settings.

As we say around here: It doesn't matter your age or stage, race or place - whatever you do - we want you to WIN!

# BEFORE YOU GO: KEY TAKEAWAYS

Remember These Five Things:

1. Everyone has a dream. Your dream is discoverable. You just gave it permission to live. We build what we birth, and we drop what we adopt.
2. Your goals (daily, weekly, monthly, annually) should align with your dream.
3. Each day, find one thing to do that moves you one step closer to your dream.
4. Record and measure your progress. Your measurables will become your deliverables.
5. Repeat this process over and over. Consistency compounds.

## What comes next in the full program:

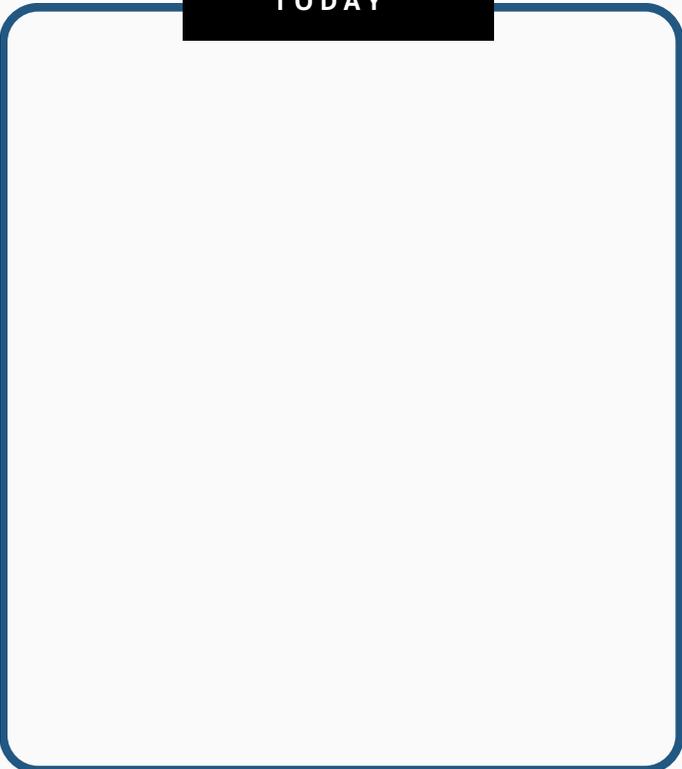
This workbook gave you step 1 to the Dream + Growth (Clarity). The full Dream to Done The 90-Day Gameplan delivers:

- **CHANGE:** The 3 Strategic Questions + Metrics That Matter
- **PUSH:** Accountability systems + momentum strategies
- **COMMUNITY:** 10-15 Like-Minded Winners pushing each other forward
- **COACHING:** 6 Live Sessions over 90 days with direct access to Coaching
- **GRADUATION:** In-Person Mastermind In Our Home

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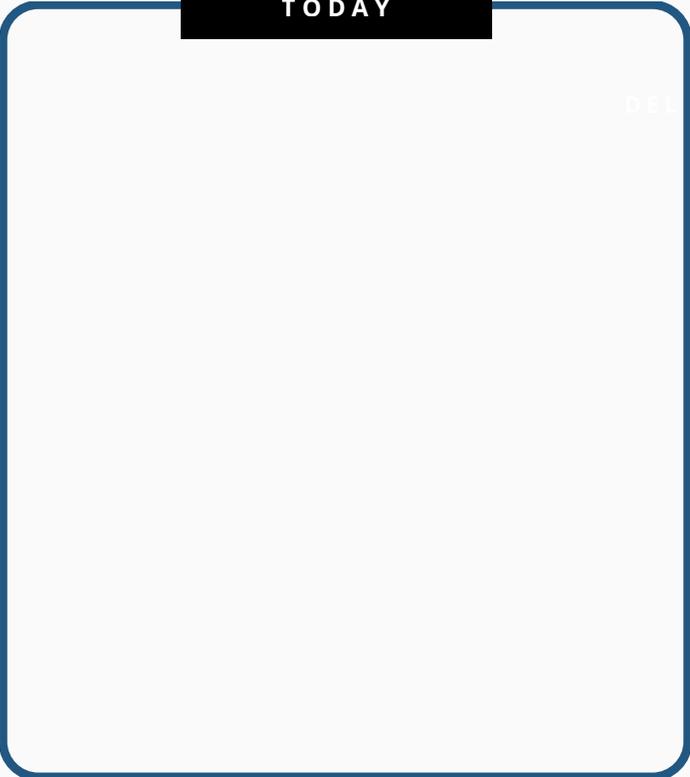
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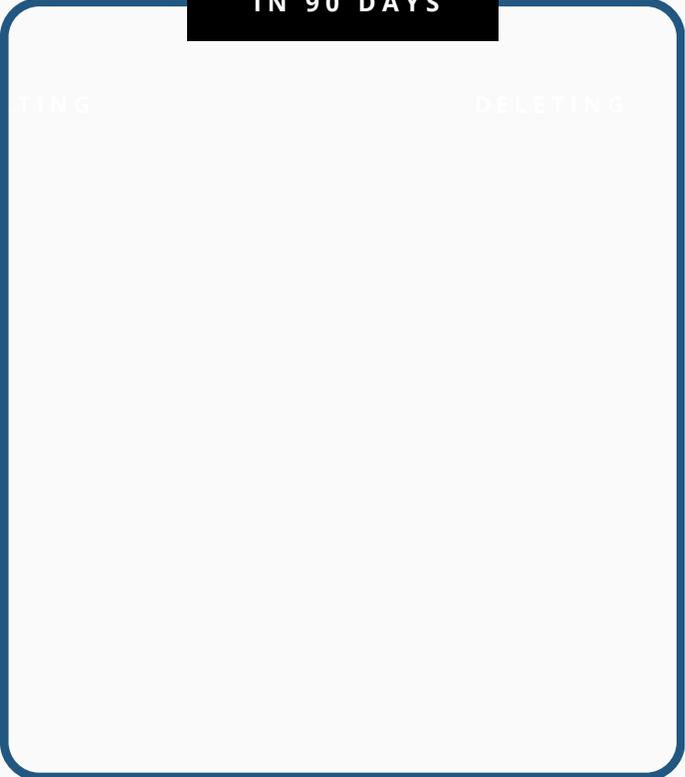
IN 90 DAYS



TODAY



IN 90 DAYS



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YOU'LL LEAVE  
KNOWING  
THESE 3  
FRAMEWORKS



**Derrick Butts**  
Assist U2 Win Coach



# Our Winning Frameworks

## The Clarity To Action Framework

Take Action Toward Your Dreams and Goals

- Define the Win
- Strategic Action
- Results Focused

## The Closers Framework

Confidently Present And Close Your Offer

- The Offer
- The Objection
- The Outcome

## The Coaching Framework

Legacy Impact Using Your Story & Successes To Stir Others To Action

- Individual Influence
- Industry Impact
- Income Producing

MODULE 6

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EXTRAS

# What Our Clients Say



”

Working with Derrick Butts and Assistu2win was a game Changer for me. This program was the catalyst to the successful launch of my business. Derrick’s nurturing yet self-accountability approach gave me the confidence I needed to push forward and even pivot at times.

If you or anyone you know is wanting to start a business, scale a business, rebrand a business, I strongly encourage you to book a consultation TODAY!

Derrick Butts will definitely assistu2win.

LaTonya Donaldson

# Monthly Planner

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY


Notes:

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## Miriam Cruz



A transformative coaching experience. From attracting my ideal client to enhancing my speaking skills, but most importantly I learned that all progress is progress. Coach Derrick is truly one of a kind.



## Niccole Booker



For me Coach Derrick's framework on organize and strategize. I realized that it's not just about how hard we work but also how smart we work. We identified how I could delete and delegate so I could multiply.



## Kenny Randle



Coach helped me to better understand the strategy, sequence, and timing of my communication. Derrick Butts always is able to push and coach me towards the next on my journey of speaking and ministry!



# THE 90 DAY GAMEPLAN

## FROM DREAM TO DONE



# SESSION PREP PAGES

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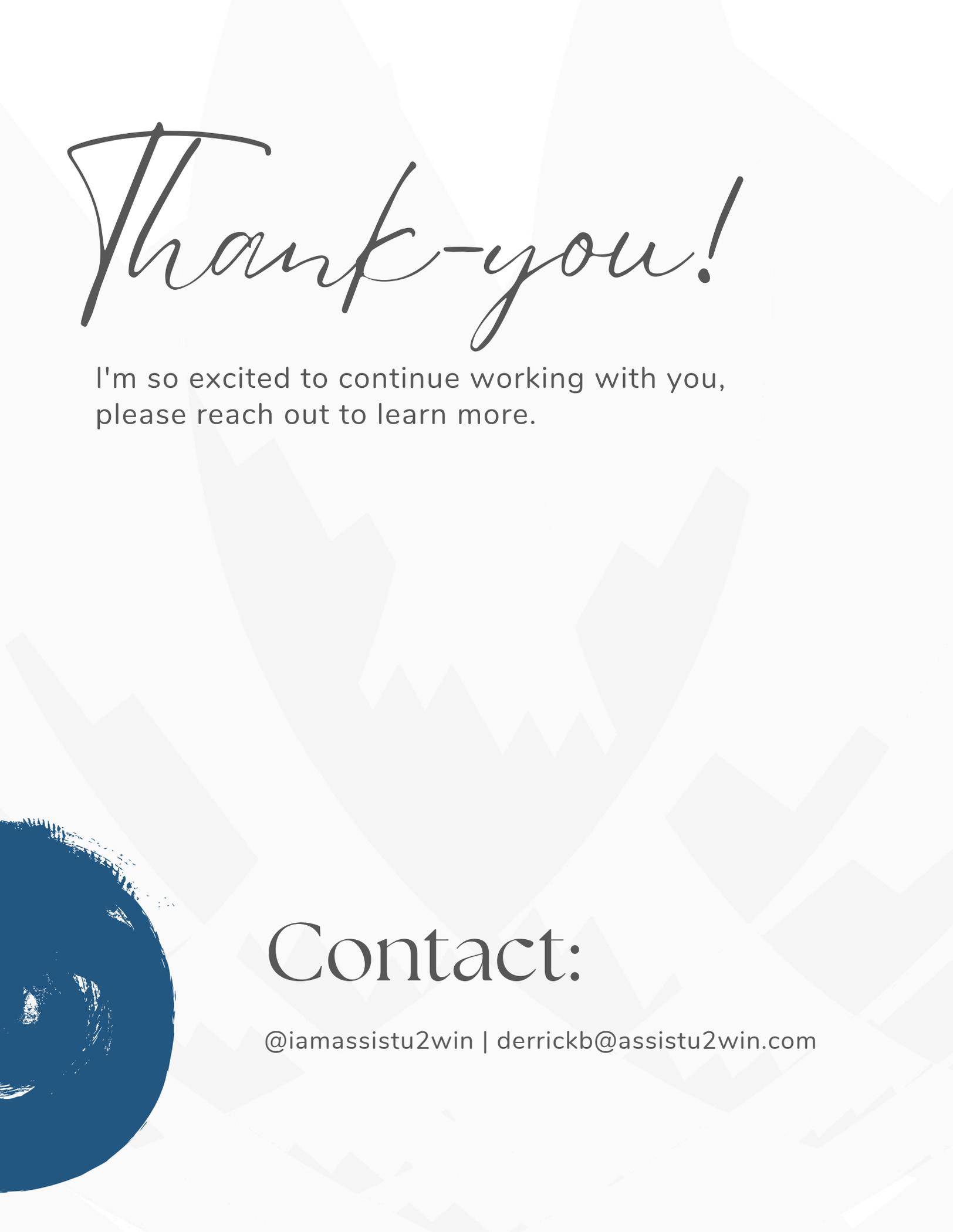
## THINGS TO DO:

<input type="checkbox"/>	_____

## WINS THIS WEEK

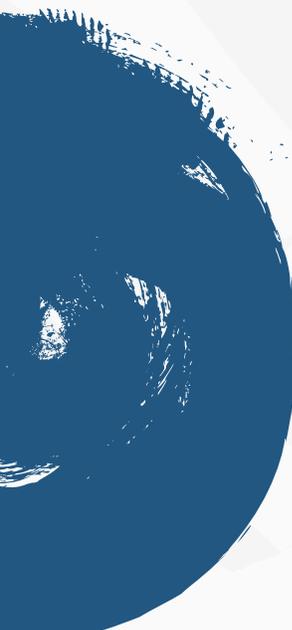
<input type="checkbox"/>	_____

## WHAT I LEARNED THIS WEEK:



# Thank-you!

I'm so excited to continue working with you,  
please reach out to learn more.



## Contact:

@iamassistu2win | [derrickb@assistu2win.com](mailto:derrickb@assistu2win.com)